# Diverse Views!

 $\sim$  For a More Inclusive Society  $\sim$ 

In today's world, filled with different values and information, there are many options available to us.

We want to think more positively about "work" and how it can help people from different backgrounds and environments live better lives by choosing what suits them best.

By learning from people in various roles and those with special skills, we can take the insights from the experiences of people with disabilities and turn them into new ideas.

These ideas will help us create more opportunities for meaningful "work."

Our goal is to offer everyone the creativity and imagination needed to create work opportunities that embrace diverse perspectives.

We hope you leave with a new outlook on how each individual's uniqueness can shine in our society!

 Supporting Partners: Frontier International Inc.
 The Morrison & Foerster Foundation
 Matsui Family Foundation

 HANWA Co., Ltd.
 Kawada Technologies, Inc.
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 etc

Patronage: Cabinet Office Ministry of Health, Labour and Welfare Tokyo Metropolitan Board of Education Shibuya Ward

**Cooperation**: Cosmo Space Co., Ltd. NAKASHIMATO CO., LTD. Raise the Flag Inc. STREAMER COFFEE COMPANY TNX Inc. Welcome Co., Ltd.









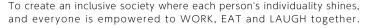








# LIVES PROJECT MISSION





2024.9.28 SAT

Shibuya PARCO DG Building "Dragon Gate"

CAFÉ/SHOP 12:00-17:00

http://hataraku-taberu-warau.jp

# **Opening Keynote** HERALBONY's Vision of an Inclusive World



Takava Matsuda HERALBONY Co., Ltd. Co-CEO

Discover HERALBONY's vision, which challenges common beliefs, creates new culture, and drives value change, showing how our voices, actions, and awareness can transform society.

# LIVESMILE TALK



Hiyori Tamaki



**Kanon Nagamine** Snack Toromi (Incorporated Association mogmog engine)



Certified OriHim

# **Panel Discussion 1**

## Corporate Leadership in Leveraging Diversity in Organizations

What makes a company stand out for its inclusivity, and how do they foster diversity? Learn from real examples of companies using effective strategies and leadership to make it happen



Felix Busch



Tomoki Takahashi Kathy Matsui Operating Officer, Product Planning Dept. DEAN & DELUCA COMPANY





Tokyo 2020 Paralympic

due to Guillain-Barré

(Disability: Spinal Cord

Nami Takano Tokyo 2020 General Affairs NEC Corporation Corporate C o m m u n i c a t i o n s

Ai Ido Tokyo 2020 PR Division Deaflympics Preparation and Operation Office, Tokyo

Balloon CAFÉ

Our company exists for one

reason: to change the world of

visual impairment. We are

currently developing "SYNCREO."

which will turn the 'invisible' into

the 'understandable'. We think

we should have the opportunity

to challenge all of us, with or

# **Panel Discussion 2**

## Behind the Scenes of an International Sports Event from the Perspective of Staff with Disabilities ~Practicing an Inclusive Workplace Environment~

What kind of team structure is created in projects where diverse people work together? Learn from the example of the Tokyo 2020 Organising Committee to explore how inclusive teams can function organically in project settings.







(Disability: Hearing

# Interactive Experience Content 2 (Diverse Cafe)

### Content 1 (Air Café®) In this café, people with and without disabilities come together to create a welcoming and lively space. Enjoy great coffee, unique collaborations, and a relaxing, special time!

### The world's first "Air Café®" is coming to LIVESTOKYO!

Interactive Experience

Here, you won't see coffee, cakes, or cups on the tables. True to its name. the "Air" Café serves no real food or drink - it's all

about enjoying with



your imagination. The café is staffed by hearing-impaired professionals from Dialogue in Silence (https://dis.dialogue.or.jp/), who will offer you "air" café menus that are more delicious than anything real.

### STREAMER COFFEE COMPANY OrvLab Inc.

STREAMER

Leading the espresso revolution in Japan with the world's first matcha latte and Japan's first draft nitro iced latte, crafted with signature roasted beans, Partnering with disability support facilities, we empower

through employment training. At LIVES TOKYO's Diverse Cafe, enjoy a unique coffee experience crafted by an inclusive team

individuals

Develops, manufactures and sells avatar Robot OriHime with the founding philosophy of 'eliminating the loneliness of mankind' : opens the first permanent experimental Avatar robot café DAWN ver. beta in Nihonbashi in 2021, where Avatar robots will serve customers





without disabilities.









Factory Ai













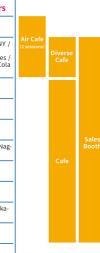


**LIVES TOKYO** 

**LIVES TOKYO 2024 Timetable** 

	Content	Program Segments	Speakers • Presenters • Performers
12:00	Air Cafe® Open	An Imagination Cafe	Dialogue Japan Society
13:00	Check-in for Regis- trants & On-the-Day Registrants Diverse Cafe & Sales Booths Open	Diverse Cafe: A welcoming space where everyone enjoys and celebrates diversity	Diverse Cafe: STREAMER COFFEE COMPANY/ Balloon CAFÉ/Ory Laboratory Inc. Sales Booths: Factory Ai/ Ryoke Green Gables/ General Partners Co., Ltd. Astane/Akagami Cola Laboratory/QUON CHOCOLATE
14:00	Doors open		
14:30	Opening Act • Organizer's Welcome • Guest Speeches		MC : Izumi Tanaka / Shoichiro Minami ① Ken Chan Chien-Wei
14:50	Keynote Speech	HERALBONY's Vision of an Inclusive World : Creating a New Society with Unique Perspectives	① Takaya Matsuda
15:25	LIVESMILE TALK	Presentations by Individuals with Disabilities and Their Supporters	① Hiyori Tamaki ② Reiko Nagamine & Kanon Nagamine ③ Mika
15:45	10-minute Break		
15:55	LIVES KITCHEN Intoduction Movie	Activities of "LIVES KITCHEN," a food truck that started in 2018.	
16:00	Panel Discussion 1	Leading with Diversity : Insights from Real Corporate Stories	① Kathy Matsui ② Felix Busch ③ Tomoki Taka- hashi
16:40	20-minute Break		
17:00	Panel Discussion 2	Behind the Scenes of an Interna- tional Sports Event from the Per- spective of Staff with Disabilities ~Practicing an Inclusive Workplace Environment~	① Ai Ido ② Nami Takano ③ Tomoko Inujima ④ Nagaoki Shirai
17:40	Ending & Entertainment	Theme Song LIVESONG "Happy now"	① Beverly (singer) ② Ryuga Camui (chorus) ③ Takaaki Shirai (violin)
18:00	Reception	Food, Drinks & Mingling	DEAN & DELUCA, Social Cafe Sign with me , LIVES KITCHEN
19:00	End		

CAFE / SHOP





Izumi Tanaka Shoichiro Minam

# Culture / Entertainment / Explore Our Sales Booth

### Takaaki Shirai The soul violinist

His expressive music speaks to the soul. He fearlessly takes on challenging vocal pieces in his original album "Nostalgia of Sky and Earth." He

performs nationwide.

lectures, records music, and contributes to stage productions. His captivating melodies continue to delight fans, showcasing his unique ability to connect with listeners on a deeper level. Don't miss his regular live streams on YouTube, where he shares his musical talent with the world

## Rvuga Camui Wheelchair Metamorphose Artist

Born with a life-threatening condition and given only a week to live, Ryuga Camui defied the odds and

survived. At age five, Ryuga began chair skiing and later became a Japan Paralympic champion. Ryuga is also an actor, singer, and eSports competitor.



## Beverly Singer

Beverly, the phenomenal singer from the Philippines, is making waves worldwide. Her chart-topping songs in TV



where. Experience her breathtaking talent as she delivers electrifying performances during her monthly YouTube LIVE sessions, ensuring her captivating voice reaches every corner of the globe.



General Partners Co., Ltd. Astane





Akagami Cola Laboratory